

# TUESDAY | JUNE 17, 2025

## DEVELOPMENT DATA PARTNERSHIP DAY

Google NYC | St. John's Terminal  
550 Washington St, New York, NY 10014



DEVELOPMENT  
DATA PARTNERSHIP

## AGENDA

TIME	TOPIC	SPEAKER
8:30 a.m.	REGISTRATION	
9:00 a.m.	WELCOME	<b>Megan Ryskamp</b> , Director of Social Impact Partnerships; <b>Google</b> <b>Marco Marini</b> , Division Chief; <b>International Monetary Fund</b>
9:15 a.m.	STATE OF THE PARTNERSHIP	<b>Holly Krambeck</b> , Program Manager; <b>World Bank</b>
9:35 a.m.	TURNING DATA INTO ACTION	<b>Sarah Williams</b> , Associate Professor and Director of the Civic Data Design Lab; <b>MIT</b>
9:55 a.m.	GLOBAL IMPACT STORIES (I)	<b>Moderator:</b> <b>Yves Jaques</b> , Chief of Frontier Data and Technology; <b>UNICEF</b>  <b>Developing Remote Sensing-Based Crop Yields in Sri Lanka</b> <ul style="list-style-type: none"><li>▶ <b>Andrew Hassanali</b>, Manager of Ethics and Crisis Response; <b>Planet</b></li><li>▶ <b>Devaki Ghose</b>, Research Economist; <b>World Bank</b></li></ul> <b>Measuring Mobile Internet Access and Wealth Inequality in the Philippines</b> <ul style="list-style-type: none"><li>▶ <b>Katherine Macdonald</b>, Senior Director of Strategic Initiatives; <b>Ookla</b></li><li>▶ <b>Yohan Iddawela</b>, Data Scientist; <b>Asian Development Bank</b></li></ul> <b>AmazoniaForever360+</b> <ul style="list-style-type: none"><li>▶ <b>Salim Sawaya</b>, Manager - Nonprofit &amp; Global Organizations Team; <b>ESRI</b></li><li>▶ <b>Yves Lesenfants</b>, Sector Senior Specialist; <b>Inter-American Development Bank</b></li></ul> <b>Scaling Impact: Training Public Institutions and International Organizations to Use Alternative Data for Crisis Impact Monitoring</b> <ul style="list-style-type: none"><li>▶ <b>Sahiti Sarva</b>, Data Scientist; <b>World Bank</b></li><li>▶ <b>Maria Sol Tadeo</b>, Data Scientist; <b>World Bank</b></li></ul>

## TIME TOPIC SPEAKER

10:45 a.m. BREAK

11:00 a.m. PANEL DISCUSSION

### *Scaling and Sustaining Public-Private Collaboration for Public Good in a Changing Global Context*

#### **Moderator:**

- ▶ **Anup Kaphle**, Editor in Chief; **Rest of World**

#### **Panelists**

- ▶ **Robert Opp**, Chief Digital Officer; **UNDP**
- ▶ **Haishan Fu**, Chief Statistician; **World Bank**
- ▶ **Alexander Diaz**, Head of AI for Social Good; **Google**

11:45 a.m. GLOBAL IMPACT STORIES (II)

#### **Moderator:**

- ▶ **Juliano Seabra**, Chief of Innovation and Business Transformation; **Inter-American Development Bank**

### *Gender Equality in the Energy Sector & Structural Barriers to Career Mobility for Women in Latin America and the Caribbean*

- ▶ **Rosie Hood**, Lead Data Scientist, EMEA; **LinkedIn**
- ▶ **Akash Kaura**, Lead Data Scientist for the Americas; **LinkedIn**
- ▶ **Konstantina Kalogianni**, Data Analyst; **OECD/IEA**
- ▶ **Patricia Yañez-Pagans**, Principal Economist; **IDB Invest**

### *Monitoring Weather-Related Movements towards Inclusive Climate Resilience*

- ▶ **Alex Minett**, Technical Director; **JBA Consulting**
- ▶ **Mac Cordel**, Data Scientist; **Asian Development Bank**

### *Leveraging Open-Source Buildings Data for Economic Measurement*

- ▶ **Anna Carter**, Chief of Staff, Office of Google Research; **Google**
- ▶ **Dharana Rijal**, Data Scientist; **International Monetary Fund**

12:45 p.m. CLOSING REMARKS

**Momar Kouta**, Senior Statistics Information Systems Officer; **African Development Bank**

1:00 p.m. LUNCH



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# INSIGHTS



## ALEXANDER J. DIAZ

Head of AI for Social Good; **Google**

Alexander J. Diaz leads the AI for Social Good team at Google.org, Google's philanthropic arm. Through this role, Alex manages Google's philanthropic efforts to empower nonprofits to develop and deploy high-impact AI applications that address critical global challenges and ensure the benefits of AI reach communities as quickly and efficiently as possible. Alex has been named to Forbes' List of 30 Under 30 for Law & Policy. The son of Dominican and Cuban immigrants, Alex was raised in Union City, NJ.

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## ANUP KAPHLE

Editor in Chief; **Rest of World**

Anup Kaphle is the editor-in-chief at Rest of World, an international publication that covers the impact of technology outside the West. Prior to that, Anup was the editor-in-chief of the Kathmandu Post in Nepal, where he managed the country's largest English-language newsroom. Before that, Kaphle spent a decade in U.S. newsrooms, including six years at The Washington Post, where he worked on the international desk as the digital editor. He ran international news coverage at BuzzFeed News as the deputy world editor and led the editorial team at Roads & Kingdoms, an award-winning digital media producing stories at the intersection of food and international reporting.

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## DR. HAISHAN FU

**Chief Statistician and Director, Development Data Group;  
World Bank Group**

Haishan Fu is the World Bank Group's Chief Statistician and Director of the Development Data Group. In this dual role, she leads and coordinates the Bank's development data agenda, including oversight of cutting-edge global data public goods, pioneering public-private partnerships, globally trusted technical advisory services, and innovative financing solutions, including the World Bank-hosted Global Data Facility.

A lifelong advocate for unlocking the power of data to improve lives, Haishan has been at the forefront of the global data discourse as a prominent thought leader, expert advisor, and academic and policy researcher for over three decades.

Prior to joining the Bank, she led the regional statistical development programs in Asia and the Pacific at UNESCAP and was the first Chief of Statistics of UNDP's Human Development Report. Haishan holds a Ph.D. in Demography from Princeton University and a B.A. in Economics from Peking University.

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## ROBERT OPP

**Chief Digital Officer;  
UNDP**

Robert Opp is the Chief Digital Officer of UNDP, the United Nations' global sustainable development organization, spearheading efforts across 170 countries to harness the power of digital technology and innovation to improve the lives of those furthest behind. He is a leading global voice on issues such as Digital Public Infrastructure, AI for development, and the governance of digital technologies for people and planet.

Rob previously served as the Director of Innovation and Change Management in the World Food Programme, where he established the 'Zero Hunger' Innovation Accelerator and oversaw the creation of the ShareTheMeal app among other ground-breaking innovations.

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# SARAH WILLIAMS

Associate Professor and Director of the Civic Data Design Lab; MIT

Sarah Williams is an Associate Professor of Technology and Urban Planning at the Massachusetts Institute of Technology (MIT) where she is also Director of the Civic Data Design Lab and the Leventhal Center for Advanced Urbanism. Williams' combines her training in computation and design to create communication strategies that expose urban policy issues to broad audiences and create civic change. She calls the process Data Action, the name of her recent book published by MIT Press. Williams is co-founder and developer of Envelope.city, a web-based software product that visualizes and allows users to modify zoning in New York City. Before coming to MIT, Williams was Co-Director of the Spatial Information Design Lab at Columbia University's Graduate School of Architecture Planning and Preservation (GSAPP). Her design work has been widely exhibited, including work in the Guggenheim, the Museum of Modern Art (MoMA), Venice Biennale, and the Cooper Hewitt Museum. Williams has won numerous awards, including being named one of the top 25 technology planners, and a Game Changer + Disruptive Design Awardee from Metropolis Magazine. Recently she won an Anthem Award for the best use of data in the humanitarian sector for her recent work Distance Unknown, which explores the risks and opportunities of migration to the Americas and helped to influence recent US migration policies. Her latest work, Altas of Popular Transport, will be on exhibition at the 2025 Venice Biennale until mid-November.



## SPEAKERS



### HOLLY KRAMBECK

Program Manager, World Bank

Holly Krambeck is the Program Manager for the World Bank Data Lab within the Development Data Group, where she leads efforts to strengthen coordination across data teams, build public-private partnerships, and expand staff capacity to deliver modern data solutions aligned with the Sustainable Development Goals. She is also the founder of the Development Data Partnership, a consortium of 11 international organizations and 30 companies established to advance data sharing and data science collaboration for the public good. Previously, Holly served as a World Bank Task Team Leader managing a portfolio of transport infrastructure investments and technical assistance across East and Southeast Asia, supporting government efforts to improve data collection, management, and analytics. She holds an M.Sc. in Transportation and an M.C.P. in City Planning from MIT.



## JULIANO SEABRA

### Chief of Innovation and Business Transformation; Inter-American Development Bank

Juliano Seabra is a senior executive at the Inter-American Development Bank, where he leads the Innovation and Business Transformation Division. He has over two decades of experience in innovation, public policy, and organizational leadership, with prior roles including CEO of Endeavor Brazil and Head of Open Innovation at TOTVS, Latin America's largest enterprise technology firm..



## MARCO MARINI

### Division Chief; International Monetary Fund

Marco Marini is Chief of the Data Governance and Services Division in the IMF Statistics Department. He leads and coordinates a wide range of projects and activities related to data governance and data analytics for the IMF. He's chief of the IMF Data Governance Group and Board member of the Development Data Partnership. He is the author of several scientific publications on topics related to economic measurement, including national accounts, benchmarking, data revisions, forecasting, and seasonal adjustment. Prior to joining the IMF, he was a senior researcher at Istat, the Italian National Statistics Office. He has a PhD in Business Economics and Statistics from the University of Rome.



## MOMAR KOUTA

### Senior Statistics Information Systems Officer; African Development Bank

Momar Kouta currently serves as a Senior Statistics Information Systems Officer in the Statistics Department of the African Development Bank. In this role, he leads the AfDB's initiatives: the Africa Information Highway (AIH) and the Data Innovation Lab.

The AIH initiative is designed to support all African countries in enhancing their data collection, management, dissemination, and reporting processes. At the core of this initiative is the Open Data Platform (ODP), an open-source and public-good tool that serves as the primary platform for data dissemination and sharing across the continent. AIH also promotes the adoption of international data standards, such as the Statistical Data and Metadata eXchange (SDMX), with the objective of making Africa's official statistics interoperable and ready for AI.

Momar also leads the Data Innovation Lab, which aims to promote the use of innovative data sources and emerging technologies to support evidence-based policy formulation.



## YVES JAKES

### Chief of Frontier Data and Technology; UNICEF

Yves Jaques leads UNICEF's efforts to leverage frontier data technology to drive results for children. Through the Frontier Data Network, a global community of practice built over a group of regional frontier data nodes, his team enables AI, big data, and spatial analytics capabilities focused on improving outcomes for children. With extensive experience in large-scale data systems, pipelines, and analytics, Yves collaborates with global data communities such as DHIS2, the Development Data Partnership, and SIS-CC, as well as academic and private sector stakeholders including MIT Sloan, Harvard Tech4Good, and Maxar. With 20+ years of technology experience across the public and private sector, he is committed to advancing collaborative data-driven solutions for international development.

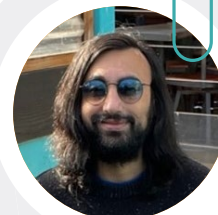


# IMPACT STORIES

## AKASH KAURA

### Lead Data Scientist for the Americas; **LinkedIn**

Akash is a Staff Data Scientist on LinkedIn's Economic Graph Research & Insights team where he partners with policy makers, multilaterals, and other public sector stakeholder to utilize LinkedIn data to benefit the global workforce. He led this work for LinkedIn's Asia-Pacific markets out of Singapore before relocating to the Bay Area in 2019. He holds a Bachelor's degree In Business Administration and Political Sciences from the National University in Singapore



## ALEX MINETT

### Technical Director; **JBA Consulting**

Alex is a Technical Director at JBA, based in the UK. He leads on the licencing of JBA's global flood maps in the humanitarian and engineering sectors and has led on relationship with Development Data Partnership since 2023.



## ANDREW HASSANALI

### Manager of Ethics and Crisis Response; **Planet**

Andrew manages efforts to support global organizations focused on humanitarian and crisis response at Planet, a leading satellite company with the largest fleet of Earth observation imaging satellites in history. His work includes supporting organizations with data to respond to the effects of natural disasters and conflict, supporting Planet's participation in the Development Data Partnership, and managing other partnerships in the sector.



## ANNA CARTER

### Chief of Staff, Office of Google Research; **Google**

Anna Carter is a program lead on the Google Research Chief of Staff team, where she focuses on emerging market externalization and social impact initiatives across the Science, Sustainability, and Health portfolios. Prior to Google, Anna held roles at the Bill & Melinda Gates Foundation, supporting Global health programs, and at Georgetown University's O'Neill Institute for National and Global Health Law and the Georgetown Center for Innovation in Global Health. She retains a non-resident Senior Fellow position with Georgetown, contributing to implementation science for innovative global health and policy projects. Anna holds an M.Sc. in Global Health Policy from the London School of Hygiene and Tropical Medicine and a B.A. in Medical Anthropology and Global Health from the University of Washington.



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## DEVAKI GHOSE

### Research Economist; **World Bank**

Devaki Ghose works at the Research Unit of the World Bank. She is a trade economist whose work focuses on the intersections of trade with infrastructure, migration, and the environment. A lot of her recent research is on trade policies, for example how protectionist policies disguised as environmental measures—such as Sri Lanka's chemical fertilizer import ban—can create economic disruptions, reducing domestic incomes, agricultural production, and exports. Find a link to her research below—<https://sites.google.com/view/devakighose/research>

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## DHARANA RIJAL

### Data Scientist; **International Monetary Fund**

Dharana Rijal is a Data Scientist with the IMF Statistics Department. Her work spans initiatives on data analysis, capacity development, and partnerships. Some of her most recent projects include analyzing satellite data to identify trends and regional differences in economic activity, delivering workshops on big data and machine learning for country authorities, and co-leading efforts to promote access and responsible use of non-traditional data within the organization. Prior to this role, she was a data scientist at the World Bank and the UN Refugee Agency. Dharana holds degrees in mathematics and public policy from Smith College and Harvard University, respectively.

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## KATHERINE MACDONALD

### Senior Director of Strategic Initiatives; **Ookla**

Katherine Macdonald currently serves as the Senior Director of Strategic Initiatives for Ookla, the company behind Speedtest, Dnwdetector, RootMetrics, and Ekahau, and is also the creator and Program Manager of Ookla for Good.

Katherine has over 25 years of experience in creating collaborative partnerships and identifying strategic priorities within the network intelligence and communication industries. As program founder and manager for Ookla for Good, she supports Ookla's mission to improve connected experiences for all by linking Ookla's people, skills, and insights with like-minded organizations around the world. She also actively supports Ookla's strategic partnership, government, and industry engagements in an array of capacities. Prior to joining Ookla in 2018, she was responsible for developing global alliances and led marketing, communication, and creative teams at Mosaik.

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## KONSTANTINA KALOGIANNI

### Data Analyst; **OECD/IEA**

Konstantina Kalogianni, PhD, is a data analyst with over a decade of experience working with complex datasets across multiple domains. Currently based at the International Energy Agency (IEA) in Paris, she leads data initiatives on gender, employment, and innovation in the energy sector. As a Gender and Energy Data Officer, she manages the IEA's Gender and Energy Data Portal and represents the agency in international forums. She also analyses global employment and patent data to generate new indicators in the energy sector. Konstantina holds a PhD in signal processing and has applied her technical expertise in healthcare, neuroscience, and statistical modelling throughout her career.

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## MAC CORDEL

### Data Scientist; Asian Development Bank

Mac Cordel is a Data Scientist at the Asian Development Bank (ADB), where he works in the Data Division of the Economic Research and Development Impact Department. His research focuses on leveraging non-traditional data sources, such as mobile location data, for development studies—particularly in monitoring internal migration and tourism in Thailand. He holds a PhD in Computer Science from De La Salle University, where his work specialized in neural networks.



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## MARIA SOL TADEO

### Data Scientist; World Bank

Sol is a Data Scientist with the Development Data Partnership at the World Bank and an Adjunct Professor of Data Analysis at the National University of Rosario in Argentina. She is passionate about harnessing data to drive more equitable and sustainable urban development.



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## PATRICIA YAÑEZ-PAGANS

### Principal Economist; IDB Invest

Patricia Yañez-Pagans is a Principal Economist at IDB Invest, the private sector arm of the Inter-American Development Bank (IDB) Group. She leads the organization's ex-post evaluation work and its impact measurement knowledge agenda, helping ensure that investments deliver meaningful and measurable results. With over 20 years of experience in economic research and impact evaluation, Patricia has worked with multiple leading institutions including the IDB Group, the World Bank, and the United Nations, as well as in the public sector and academia. She holds a Ph.D. in Applied Economics from the University of Wisconsin–Madison, a Master's degree in Applied Economics from Pompeu Fabra University, and a Master's in Social Policy and Development from the London School of Economics.



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## ROSIE HOOD

### Lead Data Scientist, EMEA; LinkedIn

Rosie Hood is a Lead Data Scientist in LinkedIn's Economic Graph Research Institute and Global Head of LinkedIn's Data for Impact program, empowering government and multilateral partners with the economic data they need to make informed decisions and invest in programs that create economic opportunity for the global workforce. As part of the Economic Graph Research Institute, Rosie's research focuses on building novel statistical models on AI, equity, the green economy and labour markets.



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## SAHITI SARVA

Data Scientist; **World Bank**

Sahiti is a data scientist with the Development Data Partnership, World Bank. She works primarily with non-traditional data sources to provide analytical support for development challenges in countries affected by data poverty, crises and conflict.

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## SALIM SAWAYA

Manager - Nonprofit & Global Organizations Team; **ESRI**

Salim Sawaya leads Esri's Nonprofit & Global Organizations team supporting the UN and other international organizations working in the areas of Sustainable Development, Humanitarian Assistance, and Global Health among others. Having worked at Esri in Washington, DC for the past 20 years, Salim and his team support Esri's customers to design and implement GIS solutions that make a difference and bring value to their organizations.

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## YOHAN IDDAWELA

Data Scientist; **Asian Development Bank**

Yohan Iddawela is a Data Scientist at the Asian Development Bank, in the Data Division of the Economic Research and Development Impact Department. He is also the Implementation Manager of ADB's Development Data Partnership team. His research focuses on the intersection of geospatial data science and economics. He has previously founded two data science companies, and he holds a PhD from the London School of Economics.

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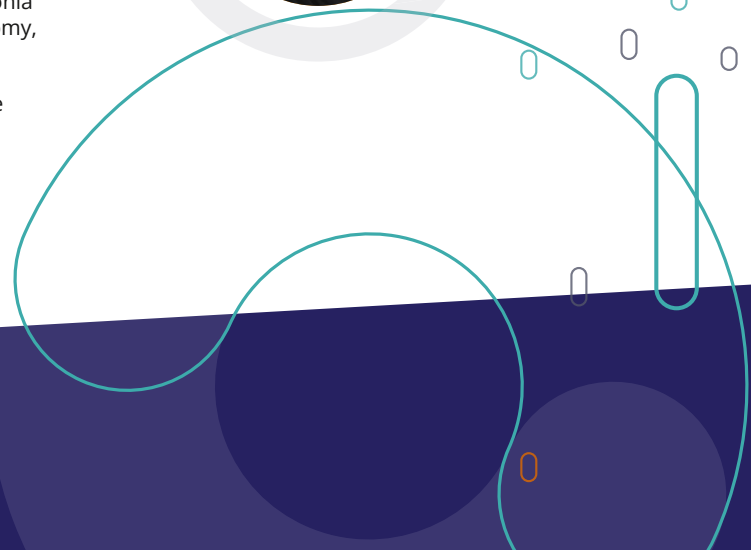


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## YVES LESENFANTS

Sector Senior Specialist;  
**Inter-American Development Bank**

Belgian biologist with over 30 years of field experience across the Andean and Amazonia regions. He has directed conservation, development, and territorial management programs for international institutions, specializing in innovation and entrepreneurship that bridge environmental stewardship with economic development. Based in Washington DC, he is a key member of the IDB's Amazonia Forever Program team, leading activities in innovation, bioeconomy, and geospatial intelligence. He leads the AmazoniaForever360+ platform project, which aims to fill the access gap to geospatial intelligence and territorial knowledge for Amazonia's sustainable development and conservation.





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